

Toronto Film School

MAKE IT TO TIFF®

WITH TFS CONTEST

1. CHANCE TO WIN TIFF MARKET PASSES

No purchase required. Contest begins on July 15, 2026, at 12:01 a.m. ET and ends on August 15, 2026, at 11:59 p.m. ET (Contest End Date). There are a total of fifteen (15) TIFF Market Passes (approximate retail value: \$695 CAD + HST each). Open to Canadian residents, excluding Quebec. Minors may enter with parental or legal guardian consent. Odds of winning depend on the number of eligible entries received. Limit: one entry per person per stream.

OFFICIAL CONTEST RULES

Sponsor. The “Make It to TIFF with TFS” Contest (the “Contest”) is sponsored by Yorkville Education LP, operating as Toronto Film School (the “Sponsor”), 85 Richmond St W, 9th Floor, Toronto, ON, M5H 2C9. For any contest-related questions, contact the sponsor at partnerships@torontofilmschool.ca

Open to Canadian residents, excluding Quebec. Individuals under the age of majority in their province or territory of residence (minors) are eligible to enter the Contest and enrol at Toronto Film School with the written consent of a parent or legal guardian.

Employees of the Sponsor, its affiliates, subsidiaries, advertising or promotional agencies, and those living in the same household are not eligible.

By participating in this Contest, you acknowledge compliance with, and agree to be bound by, these Contest Rules. Entrants who do not comply with any of the Contest Rules are subject to disqualification by the Sponsor, in Sponsor’s sole discretion.

A. HOW TO ENTER

The Contest is divided into two entry streams:

i) Prospective Students

- Submit a completed application to a Full-Time Toronto Film School Program by **August 15, 2026**, for an October 2026 intake (domestic applicants only).
- By applying, you are automatically entered into a random draw to win one (1) of five (5) TIFF Market passes.
- Only applications to Full-Time Diploma Programs are eligible
- If the applicant is a minor, parent/guardian consent must be provided prior to admission.

ii). Current Students & Alumni

- Submit a 1-minute video introducing yourself and sharing your motivation to attend TIFF 2026 (“Why you? Why now?”). Picks will be based on:
 - Authenticity and sincerity
 - Clarity of your story and motivation
 - Confidence and communication
 - Passion for film and the TIFF experience
- Optional: Submit a short film (live action or animated) you’ve written, produced, directed, or performed in—provided you own the rights or have obtained all necessary permissions—for consideration in the TFS Cinema installation at TIFF Festival Street Art Market. Picks will be based on:
 - Storytelling and originality
 - Films will be chosen with the goal of showcasing a broad range of genres.
 - Creative vision and artistic voice
 - Technical execution
 - Emotional or intellectual impact
- Entries must be shared via unlisted/private preview links. No file uploads accepted.
- **Submission deadline:** August 15, 2026.

Note: Submissions that include both a motivational video and short film receive priority consideration but are not guaranteed selection.

B. PRIZES

i) TIFF Market passes (15 total):

- 5 awarded to eligible prospective students (via random draw)
- 10 awarded to current students/alumni (based on quality of video/film submission)

ii) Up to 25 short films selected for public screening at the TFS Cinema Installation, made by students/alumni

Travel and accommodations are not included.

Selected entrants will be required to correctly answer a mathematical skill-testing question, administered by the Sponsor, as a condition of winning a prize.

C. SELECTION & NOTIFICATION

- i) Random draws (for prospective student passes) and judged selections (for current student/alumni passes and films) will occur between **August 20** and **August 24, 2026**.*
- ii) Winners will be contacted by the email they have provided. A maximum of three contact attempts will be made.*
- iii) A selected entrant that does not or cannot accept a prize may be forfeited and a new selected entrant will be selected at the Sponsor's sole discretion.*
- iv) Winners must confirm their acceptance of any awarded prize and sign the Contest Winner Release no later than 72 hours after being notified.*
- v) Selected winners must meet all eligibility requirements.*

If the applicant is a minor, parent/guardian consent must be provided prior to claiming the prize.

Toronto Film School

INDUSTRY TOUR & A CHANCE TO WIN A BURSARY DRAW

2. INDUSTRY TOUR & A CHANCE TO WIN A BURSARY DRAW

No purchase required. Contest begins on July 15, 2026, at 12:01 a.m. ET and ends on September 19, 2026, at 11:59 p.m. ET (Contest End Date). There are a total of one (1) \$5,000 CAD educational bursary available to be won. Open to Canadian residents, excluding Quebec. Minors may enter with parental or legal guardian consent. Odds of winning depend on the number of eligible entries received. Limit: one entry per person per stream. Only applications to TFS Full-Time Diploma Programs are eligible.

OFFICIAL CONTEST RULES

Sponsor. The "Industry Tour & Bursary" Draw (the "Contest") is sponsored by Yorkville Education LP, operating as Toronto Film School (the "Sponsor"), 85 Richmond St W, 9th Floor, Toronto, ON, M5H 2C9. For any contest-related questions, contact the sponsor at partnerships@torontofilmschool.ca

PROSPECTIVE STUDENTS

A \$5,000 CAD bursary is available via random draw.

A. HOW TO QUALIFY TO ENTER THIS DRAW

- Be a Canadian citizen or Permanent Resident.
- Register for and attend the TIFF x TFS Industry Tour on **September 12, 2026**.
- Visit the Toronto Film School campus at 120 Bloor Street on **September 12, 2026**, to receive an entry card. Drop this entry card off at the TFS Cinema Installation at the TIFF Festival Street on **September 12 or 13, 2026**.
- Be admitted and enrolled in an **October 2026** full-time program start.

The bursary will be disbursed per term, per credit. Non-transferable. No cash value. GPA and other [admission requirements](#) apply.

B. PRIZES

- i) 1 x \$5,000 bursary (see criteria above)

Travel and accommodations are not included.

Selected entrants will be required to correctly answer a mathematical skill-testing question, administered by the Sponsor, as a condition of winning a prize.

C. SELECTION & NOTIFICATION

- i) Bursary winner announced on or after **September 20, 2026**.*
- ii) A selected entrant that does not or cannot accept a prize may be forfeited and a new selected entrant will be selected at the Sponsor's sole discretion.*
- iii) Winners must confirm their acceptance of any awarded prize and sign the Contest Winner Release no later than 72 hours after being notified.*
- iv) Selected winners must meet all eligibility requirements.*

If the applicant is a minor, parent/guardian consent must be provided prior to claiming the prize.

GENERAL CONDITIONS

- Prizes must be accepted as awarded and are non-transferable.
- The Sponsor reserves the right to cancel or modify the Contest or these rules at any time and in any way without prior notice to entrants.
- Video submissions remain the property of the entrant. By submitting any content related to this Contest, participants grant the Sponsor a limited, non-exclusive license to use submitted content (e.g., motivational videos, films) for promotional purposes related to the Contest or Sponsor.
- All other trademarks, logos, designs, promotional materials, web pages, images, drawings, illustrations, slogans and representations are owned by the Sponsor.
- The Contest is void where prohibited and subject to all applicable Canadian laws.
- By entering, participants consent to the use of their name, likeness, and submitted content by the Sponsor for promotional purposes without further compensation, unless prohibited by law.